



# HOUSE of REPRESENTATIVES

## STATE OF MICHIGAN

### Appropriations Requests for Legislatively Directed Spending Items

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1. The sponsoring representative's first name:  
Brian
2. The sponsoring representative's last name:  
BeGole
3. The cosponsoring representatives' names. All cosponsors must be listed. If none, please type 'n/a.' A signed letter from the sponsor approving the co-sponsorship and a signed letter from the member wishing to co-sponsor are required. Attach letters at question #9 below.  
n/a
4. Name of the entity that the spending item is intended for:  
Shiawassee Family YMCA
5. Physical address of the entity that the spending item is intended for:  
515 West Main Street Owosso, MI 48867
6. If there is not a specific recipient, the intended location of the project or activity:  
515 West Main Street Owosso, MI 48867
7. Name of the representative and the district number where the legislatively directed spending item is located:  
State Representative Brian BeGole House District 71
8. Purpose of the legislatively directed spending item. Please include how it provides a public benefit and why it is an appropriate use of taxpayer funding. Please also demonstrate that the item does not violate Article IV, S 30 of the Michigan Constitution.  
The Shiawassee Family YMCA capital project is a multiphase project. Phase 1 of the project is a full facility renovation. Originally built in 1955 and expanded in the mid-1970s to meet the growing need for community fitness space (including racquet ball courts), our nearly 27,000 square foot facility is vintage, and, in all practical ways, outdated. This renovation will replace all the original 1955 infrastructure which is at the "end of life" phase of functioning. The 18,000 square foot main level will be reconfigured to include not only our fitness center, martial arts Dojo, lobby/reception area, offices and

gymnasium but also four licensed childcare rooms for infants through preschoolers. This phase has a budget of \$2.5 million of which we have \$1.95 million secured, leaving a deficit of \$550,000 for which we intend to launch a public campaign and secure final advance gift donors. Equipment is not included in this figure; with new fitness equipment (\$350K) and additional site preparation, the total for Phase 1 is \$3,789,800. See attached budget. We have secured a bridge/construction loan and will begin this phase in Q3 of 2025.

Phase 2 of the capital project will add square footage to our current footprint. This expansion will double our gym space and add 4000 square feet of community space which can be utilized by groups, families, teams or organizations as casual event space, meeting space, or, as is desperately needed with our teenage members of the community, as a "hang out" space. Similarly, this expanded space will provide a location for active older adults/seniors to come together and be part of a community within the community, alleviating social isolation and loneliness. Finally, this additional space will allow the SFYMCA to provide a heating/cooling center (none exists in the county currently) as well as serve as a site for disaster preparedness training as well as shelter in the case of a county-wide or city-wide emergency. This phase of the project's budget is just under \$6 million. See attached budget. We will be site/construction ready for this phase by the end of Q3 2025 and hope to begin this expansion phase in 2026 pending funding.

Please see attached file for more information.  
Including a LEO grant awarded earlier this year.

**9. Attach documents here if needed:**

Attachments added to the end of this file.

**10. The amount of state funding requested for the legislatively directed spending item.**

9787653

**11. Has the legislatively directed spending item previously received any of the following types of funding? Check all that apply.**

["State","Local","Private"]

**12. Please select one of the following groups that describes the entity requesting the legislatively directed spending item:**

Non-profit organization

**13. For a non-profit organization, has the organization been operating within Michigan for the preceding 36 months?**

Yes

**14. For a non-profit organization, has the entity had a physical office within Michigan for the preceding 12 months?**

Yes

15. For a non-profit organization, does the organization have a board of directors?

Yes

16. For a non-profit organization, list all the active members on the organization's board of directors and any other officers. If this question is not applicable, please type 'n/a.'

Lynn Bowne-Attorney, Steve Brooks-Owosso Public Schools Superintendent, Chair Paul Constine – Chair Partner CLH Insurance, Leo Deason- Woodworth Commercial Real Estate, Jim Etchison- Retired Law Enforcement, Treasurer Bill Gilbert – Owner Gilbert's Hardware & Appliance, Bill Graham- Graham Tax & Accounting, Charlene Hebekeuser-CFO Tri-Mer Corporation, Courtney Herrick - Secretary Director Great Start Collaborative SRES, Justin Horvath- President SEDP, Dr. Mike Kramer- Pediatrician Memorial Healthcare, Brandon LePior-Owner Landstar Agency L-5 Transportation and Coppertop Country Store, Heidi O'Dea Associate- Vice President/Financial Advisor Raymond James, Tim Oeschger- Retired Human Resources Professional, Anna Owens- Retired Co-Executive Director Cook Family Foundation, Chair Elect Jeff Phillips – Retired Educator, Audrey Salander- Financial Consultant Edward Jones

17. "I certify that neither the sponsoring representative nor the sponsoring representative's staff or immediate family has a direct or indirect pecuniary interest in the legislatively directed spending item."

Yes, this is correct

18. Anticipated start and end dates for the legislatively directed spending item:

Summer 2025

19. "I hereby certify that all information provided in this request is true and accurate."

Yes

## ENTITY DESCRIPTION

The Shiawassee Family YMCA was incorporated as a 501c3 in 1947. We have served our community from our current facility since 1955. Founded on the mission of putting Christian principles into practice through programs that build healthy spirit, mind and body for all, the Shiawassee Family YMCA (SFYMCA) serves all within the greater Shiawassee County community. Our vision continues to evolve as we strive to increase our impact in youth development, healthy living and social responsibility. As part of the YMCA of the USA, we are a standalone nonprofit and part of a nationwide movement. A cornerstone in the community, we are collaborators, conveners, and supporters of all. Located at the intersection of M-21 and M-52, two main trunks in the county, the Y is situated in the quadrant of Owosso that has the highest level of rentals, lowest level of income, and few organizations that support those most in need in the community.

Today we serve over 4000 individuals within our facility yearly and thousands more through our feeding efforts out in the community. As the largest youth serving nonprofit in the county, nurturing the potential of every child and teen, we believe values and skills learned early on are vital building blocks for life. The SFYMCA is an equalizing organization where ALL youth can learn how to be on a team, learn to advocate for themselves, learn to develop positive relationships and so much more. Grant funds and sponsorships allow us to offer free programming to many youths, most of whom would not be able to participate otherwise.

As the level of poverty and ALICE numbers increase, we have watched our financial assistance grow from serving 23% of our members/participants in 2017 to serving over 75% of our members/participants in 2023. In 2024, 83% of our program participants (soccer players, youth in OST programs, campers, etc.) and 76% of members received some level of financial assistance. We have always focused on improving community health and well-being. Being healthy means more than simply being physically active; it's about maintaining a balanced body, mind and spirit. The Y is a place where anybody can work toward that balance by challenging themselves while fostering connections with family and friends. We provide a complete health and fitness center including cardio equipment, free weights, a Cybex circuit, a racquetball court, fitness and aerobic studios, and access to a full gymnasium. We offer a variety of evidence-based health initiatives for adults with chronic health needs including LiveStrong at the YMCA, Moving for Better Balance, Enhance Fitness, in addition to a diverse offering of group exercise classes. As the largest Silver Sneakers facility in the county, we provide free memberships for seniors helping them maintain and improve their health as well as the opportunity to build community within the YMCA walls. Much of the programming we provide in 2023 and 2024 was tweaked or new in response to needs that emerged from the pandemic. Finally, we feed our community regularly through mobile food pantries and providing weekend food bags to youth. We have distributed over 720,000 meals and 700,000 pounds of food to our community since summer 2020.

## PURPOSE/GOAL OF PROJECT

The Shiawassee Family YMCA capital project is a multiphase project. Phase 1 of the project is a full facility renovation. Originally built in 1955 and expanded in the mid-1970s to meet the growing need for community fitness space (including racquet ball courts), our nearly 27,000 square foot facility is vintage, and, in all practical ways, outdated. This renovation will replace all the original 1955 infrastructure which is at the "end of life" phase of functioning. The 18,000 square foot main level will be reconfigured to include not only our fitness center, martial arts Dojo, lobby/reception area, offices and gymnasium but also four licensed childcare rooms for infants through preschoolers. This phase has a budget of \$2.5 million of which we have \$1.95 million secured, leaving a deficit of \$550,000 for which we intend to launch a public campaign and secure final advance gift donors. Equipment is not included in this figure; with new fitness equipment (\$350K) and additional site preparation, the total for Phase 1 is \$3,789,800. See attached budget. We have secured a bridge/construction loan and will begin this phase in Q3 of 2025.

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### Goals of this project:

1. To provide quality, affordable licensed childcare for families in the surrounding community at our current facility. (Phase 1)
2. To create welcoming, no cost community spaces for all, including teens, seniors and underserved groups from the community. (Phase 2)
3. To create no cost gathering spaces for community-based organizations and groups to utilize for training, meeting and celebrating. (Phase 2)
4. To provide a safe, welcoming space for youth in the community where they will participate in a variety of activities all under the direct and indirect supervision of YMCA youth staff and volunteers. (Phase 2)
5. To update our facility to be ADA compliant as well as inclusive space following universal access design principles. (Phase 1)
6. To create a Resiliency Center to be utilized by the community in severe weather and any other emergencies. (Phase 2)

This project will help the YMCA continue to be the equalizing organization for those individuals and families under the ALICE threshold (49% of households in the City of Owosso). Lack of accessible, affordable licensed childcare impacts parents' and caregivers' ability to maintain employment. Although our countywide unemployment numbers have improved since the

pandemic, according to the latest Census data, our county has seen a small decrease in employment rates from the previous year. The increase in the number of ALICE households indicates that families continue to struggle financially. Not being able to go to work due to lack of childcare is still impacting many of these families, especially single parent families according to county leaders.

This project will also double our gym space and create community space for youth, seniors, organizations and community groups to gather, to play, to train, to plan, and to get physically active together. In the last few years, the roller rink, bowling alley, arcade, and indoor sports arena in Owosso have all closed. Our teenagers no longer have a "hang out" beyond school. This project would not only provide an open gym during all hours of operation, but we would also have the community gathering space necessary to provide formal and informal programming for our young adults. As Surgeon General Dr. Vivek Murthy notes, community-based organizations like the YMCA can play a pivotal role in helping communities address the youth mental health crisis (see attached article for reference). Our YMCA embraces this role, and once complete, this project will create space for all youth in our community to engage with nurturing adults (staff and volunteers) to help them learn positive relationship building, self-confidence, leadership skills, communication skills, and how to give back to their communities. Dr. Murthy believes we can lead mental health crisis prevention efforts as well as destigmatizing asking for mental health support. We are up for that challenge, and the 10,400 school aged youth and teenagers that reside in this county who have no place to just be kids will benefit from our stepping into this role. Additionally, as the SFYMCA has transitioned into a community hub, we recognize the challenge our facility can be to seniors and those with disabilities since we are not ADA compliant. The project will remove this barrier. According to the latest Census data, having barrier free access to our facility could impact nearly 14,000 seniors in the county and over 8500 individuals with disabilities. Finally, the county is in dire need of a resiliency center where community space exists, and community members can gather in extreme weather situations or emergency situations. The added benefit of having a community space where disaster preparedness learning experiences can be facilitated for any community members is much needed.

#### JUSTIFY THIS PROJECT

This project will:

- Create 12 additional jobs at a minimum.
- Provide licensed childcare for infants through preschool to help address the childcare shortage in our community, **helping employers with employee recruitment and retention.**
- Help our community focus on healthy living, especially those most vulnerable who may not regularly have access to health and wellness opportunities.
  - Increasing services for healthy living such as evidence based chronic disease management and prevention support and nutrition classes.
  - Provide spaces for family recreation and expand current family recreation offerings.

- Provide spaces for youth to gather and experience positive relationships and activities beyond their school days.
- Expand after school offerings to include civic health programming and other opportunities for youth to develop leadership skills, develop an understanding of the world around them and their place in it, and develop an understanding and appreciation for those around them.
- Create an ADA accessible, universally designed facility by creating spaces for all regardless of ability, lifestyle, or situation in life.
- Help our organization address the negative social determinants of health that became more obvious during the pandemic. Specifically, we will:
  - Provide expanded opportunities for youth, seniors, and the general population to be more physically active to help combat growing health concerns of obesity/being overweight, diabetes, and heart disease.
  - Provide expanded opportunities for youth to engage in positive, evidence-based learning experiences based on the YMCA's values of caring, honesty, respect and responsibility.
  - Create a welcoming space for seniors.
- Create opportunities for our three highest ALICE population households (single-female headed with children at 56%, single-male headed with children at 54%, and our seniors 65+ at 50%) to help alleviate stress and work toward a healthier lifestyle which diminished during Covid.
- Provide free, safe public recreation space. During and after Covid, our community saw all youth gathering businesses close (the roller rink, the bowling alley, an indoor sports arena, and an arcade). Those with resources can travel outside our community to have youth recreation experiences, but those families living in poverty (11%) or our ALICE families (29%) do not have these resources. Our YMCA is a community hub, but we will truly become that free community center after we renovate and expand our footprint.
- Create a health and wellness environment where all are welcomed regardless of age, race, income, ideology, identity, cultural background, faith, gender or sexual orientation. None currently exists in our rural community.
- Create a health and wellness environment where all are welcomed regardless of age, race, income, ideology, identity, cultural background, faith, gender or sexual orientation. None currently exists in our rural community.
- Create resiliency space – heating/cooling space, space for gathering in community wide emergencies as well as classroom space for disaster preparedness learning and other community needs.

	2025		2026		
	Renovation		Expansion		
Equipment	\$	350,000	\$	140,000	
Contractual - Site Prep	\$	899,981	\$	919,780	
Construction	\$	2,418,875	\$	4,236,615	
Other:					
Contingency	\$	120,944	\$	81,258	
Sustainable Landscaping w/water conserv	\$	-	\$	500,000	
EV Chargers	\$	-	\$	120,000	
<b>Total:</b>	<b>\$</b>	<b>3,789,800</b>	<b>\$</b>	<b>5,997,653</b>	<b>9,787,453</b>

Funds raised/secured:

Capital Fundraising	\$ 1,960,125.00
Grants Awarded	\$ 90,000.00
Grants Pending	\$ 210,000.00
	<b>\$ 2,260,125.00</b>

----- Forwarded message -----

From: **Wolf, Henry (LEO)** <[WolfH@michigan.gov](mailto:WolfH@michigan.gov)>

Date: Fri, Feb 21, 2025 at 9:03 AM

Subject: Congratulations!

To:

Good morning,

On behalf of the Michigan Office of Rural Prosperity, I am pleased to inform you that your project has been recommended for funding through the Rural Readiness Grant Program.

**Please do not make this public.** A formal announcement will be made early next week.

This round, we received nearly 100 letters of intent, totaling approximately \$4.4 million in requested funding. With such a strong response, the selection process was highly competitive.

All applications were reviewed by a Joint Evaluation Committee through a competitive scoring process.

The committee, composed of subject matter experts, assessed each proposal based on established criteria, including project impact, feasibility, and alignment with program goals.

Given the competitive nature of this round, we commend your organization for submitting a strong proposal.

In the coming weeks, we will provide further details on next steps, including draft grant agreements for your review and signature, followed by kickoff meetings in March.

If your organizations' *authorized signatory* is someone other than yourself, please let me know as soon as possible.

If you have any questions in the meantime about next steps, please feel free to contact me at [WolfH@michigan.gov](mailto:WolfH@michigan.gov).

Congratulations, and thank you for your commitment to advancing rural prosperity in Michigan.

**Henry Wolf**

Director of Policy and Grant Programs

Office of Rural Prosperity

Michigan Department of Labor and Economic Opportunity

105 W. Allegan St.

Lansing, MI 48933

[WolfH@michigan.gov](mailto:WolfH@michigan.gov)

C: (517) 927-5847



## 2024 RURAL READINESS GRANT APPLICATION FORM

**INSTRUCTIONS:** Please read the Rural Readiness Grant Guidelines prior to completing this application form. Please complete all sections of this form. The application form must be submitted as a Microsoft Word Document (font size of Arial11).

This grant opportunity is to promote community-specific solutions that build planning and capacity in rural communities and regions across Michigan to address local and regional priorities in rural communities, including but not limited to needs related to broadband, economic development, energy, housing, infrastructure, placemaking, transportation, and workforce or population attraction and retention.

### PROJECT TYPE (PLEASE CHECK PRIMARY PROJECT TYPE)

Please indicate project type by checking the box below (check all that apply):

- ☐ **Cross-sector Collaboration.** Community and stakeholder engagement activities that foster planning and dialogue across sectors, governments, and agency types.
- ☒ **Development Readiness.** Projects include activities that prepare communities or key properties for development or investment, including development of property inventories, site development studies, site material development, site implementation or land assembly activities, feasibility, or market studies, and more.
- ☒ **Partnerships and Planning.** Develop plans and implementation structures that build readiness for future projects, collaborative initiatives, development, and investment.
- ☒ **Rural Capacity Building.** Eligible activities might include new, enhanced, or scaled fellowship programs or community-based internship programs, development of training curricula, leadership development programs, and shared services or staff dedicated to specific project or planning needs. Projects must demonstrate an innovative, collaborative approach to building long-term capacity.



## APPLICANT INFORMATION (SEE GUIDELINES FOR ELIGIBLE APPLICANTS)

Project Title: Pre-Construction Activities for Childcare and Community Facility Expansion for Shiawassee Family YMCA

Legal Name of Applicant Organization: Shiawassee Family YMCA

Address (Street, City, Zip Code): 515 W Main St, Owosso, Michigan 48867

County: Shiawassee

Primary Contact Name: Laura Archer

Title: President/CEO

Address: 515 W Main St, Owosso, Michigan 48867

Phone: (989) 725-8136

E-Mail: [larcher@shiawasseeymca.org](mailto:larcher@shiawasseeymca.org)

Co-ApPLICANT/Partner Organization (If Applicable):

Legal Name of Co-ApPLICANT/Partner Organization:

Address (Street, City, Zip Code):

County:

Primary Contact Name:

Title:

Address:

Phone:

E-Mail:

## COMMUNITY INFORMATION

Community/Communities served by proposed project (list): Shiawassee County, including the 11 census tracts deemed non-metropolitan counties by the Office of Management and Budget (OMB).

Region/Regions served by proposed project: (See [MEDC Region Map](#)): 6

For the community or communities served, please list their capacity scores as measured by the [Headwaters Economics Rural Capacity Index](#): 17%

Use the [2022 ALICE report link](#) to identify the community or communities served, and list their ALICE rate. ALICE rate is identified by adding the poverty rate and ALICE rate listed for



that county. *Example: Alcona County has 32% ALICE households, and 15% households in poverty, meaning they have a 47% ALICE rate:*  
Shiawassee County has 26% ALICE Households and 12% households in poverty, meaning the have a 38% ALICE rate.

Does this project serve an area(s) that has experienced decrease in population from the 2010 Decennial Census to the 2020 Decennial Census? (Yes/No): Yes



**FUNDING REQUEST (ROUND TO NEAREST \$100, MAXIMUM TOTAL GRANT AMOUNT REQUEST IS \$50,000)**

Total Grant Amount Requested: \$50,000

Total Match \$119,000  
(Must be at least a 20% cash  
and/or in-kind match of the *grant*  
*amount* requested above, 30% for  
previous awardees)

Total Project Amount: \$169,000

*Please list confirmed sources of match and amounts.*

**PROJECT SUMMARY**

*Describe the project and how it builds readiness and resiliency in your community. What makes this project especially important and timely (please limit response to 300 words or less)?*

The Shiawassee Family YMCA's two-phase renovation and expansion project in Owosso is a critical initiative addressing critical community needs, including childcare shortage in Shiawassee County. With only 1,891 licensed childcare spots available for over 2,400 children aged 0-12 in Owosso alone, this project aims to significantly increase the county's childcare capacity. Phase I childcare expansion (27,000 sq ft remodel) will serve 100 families, create at least 12 full-time staff positions, and offer extended care hours to accommodate diverse family schedules. Additional features in Phase II (15,000 sq ft addition) include a renovated workout facility, second gymnasium, commercial kitchen, and community spaces. This initiative builds community readiness and resiliency by creating a comprehensive center for child development and community engagement, offering unique programs in response to the needs of this rural community.

The project's importance lies in its comprehensive, community-focused approach and is responsive to community needs gathered from a variety of county residents and sources such as the local Community Health Need Assessment, 2023 Kids Count data, and US Census information, which highlight critical community issues such as youth mental health, food security, education, and childcare.

Pre-construction planning support is needed for facility build-out and expansion; these detailed plans will provide accurate cost estimates, timeline projections, and serve as the blueprint for construction.

The YMCA has already secured \$1.85 million in matching funds for the Phase I build out, demonstrating strong community support and financial viability while simultaneously positioning it as a catalyst for future community development and investment in Shiawassee County. By addressing immediate needs while laying the groundwork for sustainable, long-term growth, this project



## PROJECT INFORMATION/IMPACT

Please address the following in 150 words or less)

### A. How will this project address critical needs in your community/rural communities?

Phase I of this project will address critical needs in the rural community of Shiawassee County by significantly expanding childcare services, a crucial factor identified as stunting business and population growth in the region. The addition of 100 new childcare openings will alleviate the severe shortage, particularly benefiting low- and middle-income families struggling to access quality, licensed care. Furthermore, the project will create at least 12 full-time staff positions, contributing to local workforce development. This expansion not only addresses immediate childcare needs but also stimulates economic growth by enabling more parents to enter or remain in the workforce. The YMCA's connection to a national network of best practices will bring valuable knowledge and resources to the county, building long-term capacity for childcare and youth development services. This infusion of expertise will enhance the quality of care and support available to local families. Additionally, the project's collaborative approach, involving various community partners, ensures a comprehensive response to other critical community issues such as youth mental health, food security, and education, contributing to specific facilities to be built in Phase II.

### B. How will the project be sustainable at completion and long-term?

The Shiawassee Family YMCA's expansion project is designed for long-term sustainability through several key strategies. Firstly, the YMCA's established reputation and experience as the largest provider of childcare in the U.S. ensures a solid operational foundation. The organization's national network provides access to best practices for efficient and effective management. Financial sustainability is supported by the strong community backing, evidenced by the \$1.85 million already secured in matching funds. This demonstrates local investment and commitment to the project's success. The expanded childcare services will generate ongoing revenue, contributing to the facility's operational costs. The Shiawassee Family YMCA anticipates securing MILEAP (Lifelong Education, Advancement, and Potential) funding to support the program's growth. Additionally, project's focus on including green building initiatives and sustainable features will lead to long-term cost savings in energy and maintenance. This forward-thinking approach not only reduces operational expenses but also aligns with growing environmental consciousness, potentially attracting more community support and grants. Lastly, the comprehensive nature of the project, addressing multiple community needs beyond childcare, positions the YMCA as an essential community hub. This multifaceted role enhances its value and ensures continued community engagement and support. For construction, the YMCA has identified and pursued various funding sources (see Section E).

### C. What do you anticipate will be the near-term and long-term impacts of the project?

In the near term, the Shiawassee Family YMCA expansion project will significantly alleviate the critical childcare shortage in the county. The addition of 100 new childcare spots will provide immediate relief to families struggling to find quality, licensed care. This expansion will enable more parents to enter or remain in the workforce, boosting local economic activity. The creation of at least 12 full-time staff positions will contribute to local employment opportunities, further stimulating the local economy. The project will also provide enhanced youth programs and sports



activities, improving the overall quality of life for families in the area. Long-term impacts include sustained economic growth as the improved childcare infrastructure attracts new businesses and residents to the area. The project's focus on youth development and community engagement will likely lead to improved educational outcomes and stronger social cohesion within Shiawassee County. Phase II will support a continuation of providing essential community services to county residents and will further impact education, food security, and healthy and active lifestyles. Furthermore, the YMCA's commitment to sustainable building practices will serve as a model for future developments, potentially inspiring more environmentally conscious construction in the region. The expanded facility will continue to serve as a vital community hub, fostering long-term resilience and community well-being.

**D. How does this project demonstrate multi-jurisdictional collaboration and cross-sector partnerships?**

The Shiawassee Family YMCA expansion project demonstrates strong multi-jurisdictional collaboration and cross-sector partnerships through its diverse network of supporters and stakeholders. The project involves cooperation between the YMCA, local government entities like the City of Owosso, educational institutions such as the Owosso Public Schools, and community organizations like the Shiawassee District Library and Shiawassee Hope. The Cook Family Foundation's significant involvement, including a \$500,000 matching pledge, showcases the private sector's commitment to the project. This collaboration extends to the business community, with the Shiawassee Economic Development Partnership (SEDP) recognizing the project's potential to address workforce development issues in the region. Furthermore, the project's comprehensive approach to addressing community needs, including childcare, youth mental health, food security, and education, demonstrates its ability to bring together diverse sectors for a common goal, many of which already partner with the YMCA for existing programs. This project's cross-sector collaboration ensures that the project not only expands childcare services but also contributes to broader community development and resilience.

**E. How does the project leverage or position your community/rural communities for future investment (public/private)? Do you have specific future funding opportunities identified?**

The Shiawassee Family YMCA expansion project positions the community for future investment by addressing critical infrastructure needs and creating a comprehensive community hub. By expanding childcare services and youth programs, the project makes the area more attractive to businesses and families, potentially spurring economic growth and further investment. The project's strong community support, evidenced by the \$1.85 million already secured in matching funds, demonstrates the area's commitment to development. This successful fundraising effort, including the Cook Family Foundation's \$500,000 matching pledge, may attract additional private and public funding for future initiatives. The YMCA's focus on sustainable building practices and

ADA compliance sets a standard for future developments in the area. The YMCA has applied for an EPA Community Change grant to help support construction costs and has identified other potential funding sources including MEDC's RAP program and USDA's RBDG program. Applications are anticipated to score highly for these programs due to the project's alignment with community needs and its collaborative approach involving multiple local partners which target rural development needs, childcare expansion, or community resilience initiatives.

F. Please list formal partners and supporters. (Note that you are required to also attach at least 3 letters of support to this application. Those letters may come from stakeholders you list here).

The Shiawassee Family YMCA expansion project is supported by a diverse array of formal partners and supporters, reflecting a strong commitment to community collaboration. Key partners include:

- Cook Family Foundation: This foundation has pledged \$500,000 to match contributions of \$20,000 or more towards the capital campaign, demonstrating significant financial support and community engagement.
- City of Owosso: Local government involvement ensures alignment with community development goals and facilitates necessary permits and support.
- Owosso Public Schools: Collaborating with the YMCA enhances educational opportunities for children and strengthens community ties.
- Shiawassee District Library: This partnership supports literacy and educational initiatives, benefiting families in the area.
- Shiawassee Economic Development Partnership (SEDP): Their involvement emphasizes the project's role in workforce development and economic growth.
- Shiawassee Community Foundation: They have provided grants, such as the William "Bill" J. Brooks Memorial Fund, to support community beautification projects associated with the YMCA.

## PROJECT TIMELINE AND WORK PLAN

*All projects must be completed within the 18-month grant period. Approximate projected start date for grant project is March 2025.*

*Please describe major tasks that will be performed to accomplish the goals of the project.*

GRANT WORK PLAN	
Tasks to Complete Goals	Projected Completed by (date)
Public launch of capital campaign to raise final 20% of Phase I construction (\$500,000)	March 2025
Work with architect/engineer firm to finalize detailed design	March 2025
Architects develop construction plans	April 2025
Work with construction management partner to finalize budget	April 2025
Develop construction RFP, accept proposals, evaluate bids and select partner(s)	June 2025



Permitting and environmental clearances	June 2025
Begin interior renovation of lobby space, adding single use family bathrooms (ADA Compliant)	July 2025
Begin interior renovation of fitness space to convert to childcare space	July 2025
Begin renovating remaining public spaces	September 2025
Renovate childcare spaces	September 2025
Begin new exterior entrance and vestibule for childcare entrance	September 2025
Install new fitness equipment	October 2025
Grand Re-opening of Fitness Center	October 2025
Complete childcare center renovations	December 2025
Finalize State of Michigan MiLEAP licensing	December 2025
Enroll families/youth for childcare center	December 2025
Revisit feasibility study for Phase II	December 2025
Open/Launch childcare center	January 2026
Launch fundraising and planning process for Phase II	February 2026
Plan for Phase II Construction	March 2026 – July 2026
Kick-Off Construction Activities	August 2026



## BUDGET NARRATIVE

THIS IS A **COST-REIMBURSEMENT GRANT** - You will be required to have the funds available, upfront, to pay for the costs of the project until reimbursement. Please use the table below to list of items and amounts. Going across: Requested Funds + Matching Funds = Project Totals

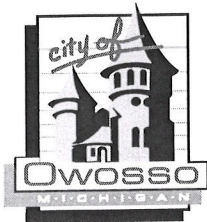
Matching Funds may be listed on one budget line. It's best not to use matching funds on every budget line, as it is more difficult to track. Do not commit to excess matching funds if you do not have the available funds. If you commit to the match, you will be required to show the match with invoicing and proof of payment documents.

Item	Anticipated Costs	Matching Funds – (20% match required)	Project Totals
<b>Contractual</b>			
Architect/Engineer Fees (Design/Plans) PHASE I	\$18,000	\$18,000	<b>\$36,000</b>
Capital Campaign Consultant PHASE I	\$11,000	\$0	<b>\$11,000</b>
Construction Management Partner Fees PHASE I	\$9,500	\$9,500	<b>\$19,000</b>
Architect/Engineer Fees (Design/Plans) PHASE II	\$39,500	\$12,500	<b>\$52,000</b>
Capital Campaign Consultant PHASE II	\$12,000	\$0	<b>\$12,000</b>
Construction Management Partner Fees PHASE II	\$29,000	\$10,000	<b>\$39,000</b>
Total Contractual	<b>\$119,000</b>	<b>\$50,000</b>	<b>\$169,000</b>
<b>Total Project Cost</b>	<b>\$119,000</b>	<b>\$50,000</b>	<b>\$ 169,000</b>

### Authorization:

By submitting this Application, the Authorizing Agent is guaranteeing that the information contained in this Application is correct and verifiable. The Authorizing Agent is also affirming that the funds requested herein will be used for the specific purpose outlined in this Application and for no other purpose.

Grant Deadline: **All proposals must be received by 3 p.m. Eastern Standard Time on December 9, 2024**, sent to: [WolfH@michigan.gov](mailto:WolfH@michigan.gov). If you do not receive a confirmation of receipt from our office within 48 hours, please call 517-927-5847.



December 6, 2024

RE: Shiawassee Family YMCA - Community Hub - Letter of Support

As City Manager for the City of Owosso, I am pleased to offer my support for the Shiawassee Family YMCA in their application for capital funds to renovate and expand their current facility in Owosso. I have great respect for the mission of the Shiawassee Family YMCA, which is to build healthy lifestyles through youth development, recreational activities and socially responsible programs. There is tremendous need for both youth and senior services in Owosso and the greater Shiawassee region, and the programs that our YMCA will be able to provide in this updated facility will greatly help meet these unique needs.

The YMCA's proposal to renovate and expand the current downtown facility (Phase I) would create an important anchor to the blossoming downtown district in Owosso. Located at the corner of the two main trunks of Owosso (M-21 and M-52), the YMCA location is ideal for licensed childcare and community program space.

Looking ahead, the future Phase II expansion of the facility is aimed at constructing a community resiliency center positions this project as a catalyst for future community development and investment in Shiawassee County. This initiative builds community readiness and resiliency by creating a comprehensive center for child development and community engagement.

The City of Owosso and the Shiawassee Family YMCA have been community partners for decades. The YMCA has operated City of Owosso recreational facilities, and we share community recreational spaces for youth and community sports. Without a dedicated community center, the YMCA has become the community support organization who fills that void. Whether it be the indoor pickleball location during cold winter months or the outdoor youth sports coordinator, the YMCA supports our community and partner agencies. The new space would not only provide much needed licensed childcare space, but it would also allow the YMCA to ramp up programming for teens, parents and seniors, including chronic disease prevention, caregiver support, and expanded offerings for family recreation.

The YMCA has already secured \$1.93 million in matching funds for construction, a clear indication of strong community support and financial viability. The involvement of the Cook Family Foundation and other community members in the capital campaign further underscores the project's importance.

I appreciate your time and consideration of this proposal. The Shiawassee Family YMCA's Community Hub renovation and expansion project would truly be an asset not only to the City of Owosso but to the County as a whole. If you require any further information, please call (989)725-0568 or email [nathan.henne@ci.owosso.mi.us](mailto:nathan.henne@ci.owosso.mi.us).

Sincerely,

Nathan Henne  
Owosso City Manager



OWOSSO PUBLIC SCHOOLS

*Ready for the World*

December 6, 2024

On behalf of Owosso Public Schools, I am pleased to offer this letter of support for the Shiawassee Family YMCA in their application for capital funds to renovate and expand their facility in Owosso. The mission of the Shiawassee Family YMCA—to foster healthy minds, bodies, and spirits through healthy living, youth development, and social responsibility—is critical to our community's well-being. Their programs and membership opportunities address key gaps, providing much-needed spaces for youth, teens, and active older adults to connect, grow, and thrive.

As our nation grapples with a youth mental health crisis, spaces like the YMCA play a vital role in supporting mental health and preventing further challenges. The YMCA provides a safe, supportive environment where youth can gather, build resilience, and develop the skills needed for a bright future.

The YMCA has also been an invaluable partner to Owosso Public Schools, particularly through their before- and after-school care programs for our elementary students. By expanding their facility to include four additional licensed childcare rooms, the YMCA will enhance its capacity to serve local families with stability and a community-first mindset. Furthermore, the addition of a new gymnasium and community gathering space will offer teens a safe place to connect, learn, and grow under the guidance of mentors.

As Superintendent of Owosso Public Schools, I wholeheartedly support this proposed development. Projects like this will have a far-reaching positive impact, benefiting not only youth and families but also seniors and the broader economy in Owosso and the Shiawassee region.

Should you need any additional information, please feel free to contact me at (989) 723-8131 or via email at [brooks@owosso.k12.mi.us](mailto:brooks@owosso.k12.mi.us).

Sincerely,

Steve Brooks  
Superintendent  
Owosso Public Schools



December 6, 2024

Re: Shiawassee Family YMCA Expansion

On behalf of the Shiawassee Economic Development Partnership (SEDP), please accept this letter as our support for the Shiawassee Family YMCA's application for capital funds to renovate and expand their facility in Owosso. The mission of the Shiawassee Family YMCA is to build a healthy mind, body, and spirit through healthy living, youth development and social responsibility implemented through programming and membership. This important work fills a gap in several areas in our community, including those of current and future businesses in need of licensed childcare for their employees' families.

The SEDP's mission is to improve Shiawassee County's economy through business attraction, retention, and expansion. To this end, we have been working diligently since 2019 to analyze and address the lack of childcare issue facing our rural community. Laura Archer, CEO of the Shiawassee Family YMCA, has been involved from the beginning and has a clear vision for her organization's role as a community partner to address the need.

The current childcare shortage, with only 1,891 licensed spots available for over 2,400 children aged 0-12 in Owosso, is a significant challenge for local families. The YMCA's project will significantly increase childcare capacity, serving 100 families and providing essential care services. This expansion will also create at least 12 full-time staff positions and offer extended care hours to accommodate diverse family schedules.

Phase I of the YMCA's expansion also serve to provide a comprehensive approach to addressing issues our community faces such as youth mental health, food security, and education. The project aligns with the needs identified in the 2023 Kids Count data and US Census information, making it a vital investment in our community's well-being.

Looking ahead, the future Phase II expansion of the facility is aimed at constructing a community resiliency center positions this project as a catalyst for future community development and investment in Shiawassee County. This initiative builds community readiness and resiliency by creating a comprehensive center for child development and community engagement.

The YMCA has already secured \$1.93 million in matching funds for construction, a clear indication of strong community support and financial viability. The involvement of the Cook Family Foundation and other community members in the capital campaign further underscores the project's importance.

As the President and CEO of the Shiawassee Economic Development Partnership, I firmly support this new development and encourage projects that will have a clear positive impact on

the economy throughout Owosso and the surrounding Shiawassee region. If you require any further information, please call (734) 476-4226 or email [jhorvath@sedpweb.org](mailto:jhorvath@sedpweb.org).

Sincerely,

A handwritten signature in black ink that reads "Justin Horvath". The signature is written in a cursive style with a large, stylized 'J' and 'H'.

Justin Horvath  
President/CEO  
Shiawassee Economic Development Partnership